



JUNE 25 & 26 2022

# BORN FREE

· MOTORCYCLE SHOW ·

# BORN-FREE 2022

The Born-Free Motorcycle Show will take place at Southern California's, majestic 17-acre Oak Canyon Ranch June 25 and June 26, 2022. Born-Free has quickly become the place for people from all over the world to ride in, see, and talk about motorcycles for one epic weekend. Born-Free brings together thousands of eager spectators and participants as well as over 200 vendors, sponsors, live music, and a AMCA regional swap meet.

The Born-Free Show is a back to basics motorcycle event built on the shared passion of people building and riding their motorcycles. This is a place where motorcycles of all makes and models take the spotlight. The laid back atmosphere and beautiful landscape of the Oak Canyon Ranch creates a one of a kind family friendly event that is a refreshing change from the controlled chaos of the typical modern motorcycle event.

Born-Free features a special invited builder area where twenty nine of the worlds finest motorcycle craftsmen will debut bikes they've been building just for Born-Free. These guys are small shop owners, and garage builders pushing themselves to create new future classics.

We are very honored that people travel from all over the world to participate in and attend the show. Although it has grown through the years, we have managed to hold on to the spirit, creativity and enthusiasm that made the show the must attend event of the year. Hope to see you all here!

Mike & Grant



# THE SHOW



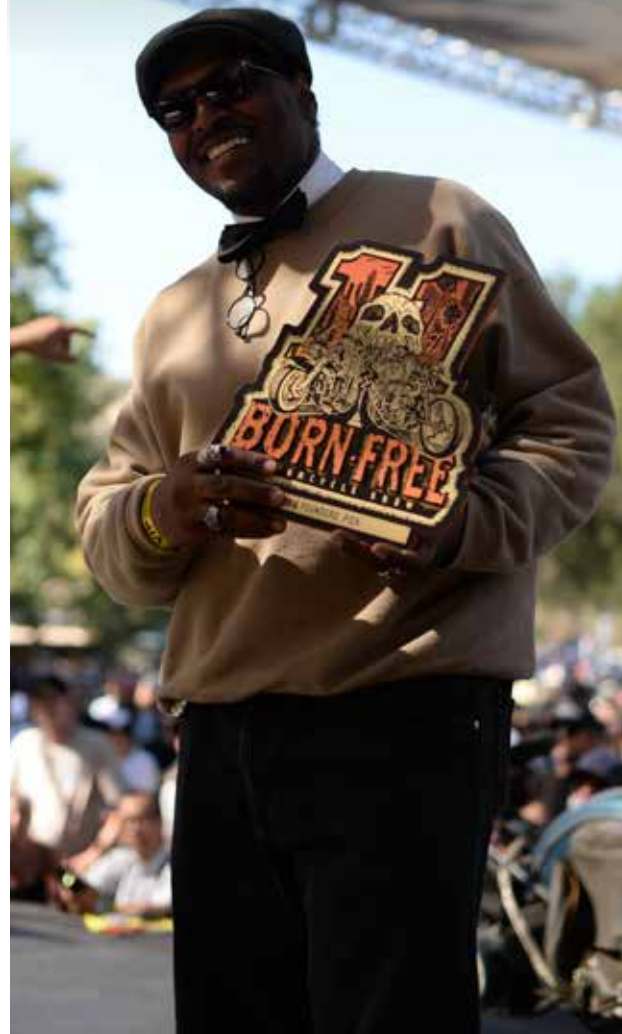
## UNCONVENTIONAL

*We work hard to make every year's show memorable and unique. Each year is a new chance to change what people expect from a motorcycle show. We have given away motorcycles that no sane person would. We have hosted a Wall of death. A vert ramp inhabited by legends. One of the best Swap Meets you will ever find! We can go on and on... What are going to do this year? You'll see.*



## THE INVITED BUILDER PROGRAM

THE GET DOWN  
LIVE MUSIC  
VENDOR VILLAGE  
THE STAMPEDE  
THE FXR SHOW  
RIDE IN SHOW  
WALL OF DEATH  
SWAP MEET!



## THE GIVE AWAY



# OUR PARTNERS

Our partners are a critical to the success of the show. Without you we could not pull off half of the unique, and sometimes Crazy ideas and attractions that make the show so attractive to such a wide range of folks. We have a program for everyone. Here are some examples of our Sponsorship packages. We have options for ever sized company and budget. If you dont see it here please reach out and we can put something together just for you.

## PLATINUM PARTNERSHIP

- PARTNER'S LOGO PLACED ON ALL PROMO MATERIAL PRINT OR ONLINE
- LOGO PLACED ON ALL BORN-FREE MOTORCYCLE GIVEAWAY POSTERS AND TICKETS
- LOGO ON ALL PRINT, ONLINE, POSTERS, FLYERS, AND EVENT T-SHIRT
- LOGO AND LINK ON THE BORN-FREE WEBSITE
- PROMOTIONAL LITERATURE IN MAILINGS (PARTNER PROVIDED)
- PREMIUM VENDOR SPACE IN BORN-FREE MAIN THOROUGHFARE
- TEN BANNER PLACEMENTS AT SHOW. (PARTNER PROVIDED BANNERS)
- UP TO TEN SPOTLIGHTS FEATURES ON THE BORN-FREE WEBSITE (PARTNER PROVIDED)
- UP TO TEN POSTS ON THE BORN-FREE INSTAGRAM (PARTNER PROVIDED CONTENT)
- CROSS PROMOTIONAL OPPORTUNITY (LIVE EVENT, PROMOTION, OR PRODUCT)
- USE OF BORN-FREE LOGO FOR CO-BRANDED MERCH FOR YOUR COMPANY TO SELL
- TEN VIP PASSES TO THE INVITED BUILDER MEET AND GREET PARTY
- TEN ADDITIONAL ALL-ACCESS WRISTBANDS TO BORN-FREE
- PROMOTIONAL LITERATURE AT BORN-FREE REGISTRATION BOOTH (PARTNER PROVIDED)

- PARTNER'S LOGO PLACED ON ALL PROMO MATERIAL PRINT OR ONLINE
- PARTNER'S LOGO PLACED ON ALL BORN-FREE MOTORCYCLE GIVEAWAY POSTERS AND TICKETS
- PARTNER'S LOGO ON ALL PRINT, ONLINE, POSTERS, FLYERS, AND EVENT T-SHIRT
- PARTNER'S LOGO AND LINK ON THE BORN-FREE WEBSITE
- PROMOTIONAL LITERATURE IN MAILINGS (PARTNER PROVIDED)
- PREMIUM VENDOR SPACE IN BORN-FREE MAIN THOROUGHFARE
- TEN BANNER PLACEMENTS AT SHOW. (PARTNER PROVIDED BANNERS)
- UP TO TEN SPOTLIGHTS FEATURES ON THE BORN-FREE WEBSITE (PARTNER PROVIDED CONTENT)
- UP TO TEN POSTS ON THE BORN-FREE INSTAGRAM (PARTNER PROVIDED CONTENT)
- CROSS PROMOTIONAL OPPORTUNITY WITH BORN-FREE IN THE FORM OF A LIVE EVENT, PROMOTION, OR PRODUCT
- USE OF BORN-FREE LOGO FOR A CO-BRANDED MERCH FOR YOUR COMPANY TO SELL AT BORN-FREE
- TEN VIP PASSES TO THE INVITED BUILDER MEET AND GREET PARTY
- TEN ADDITIONAL ALL-ACCESS WRISTBANDS TO BORN-FREE
- PROMOTIONAL LITERATURE AT BORN-FREE REGISTRATION BOOTH (PARTNER PROVIDED)

## GOLD

- PARTNER'S LOGO AND LINK ON THE BORN-FREE WEBSITE
- PARTNER LOGO PLACEMENT ON ALL BORN-FREE MOTORCYCLE GIVEAWAY PROMO POSTER AND TICKETS
- PARTNER LOGO ON ALL PRINT, ONLINE, EVENT POSTERS, FLYERS, AND EVENT T-SHIRT
- PREMIUM VENDOR SPACE IN BORN-FREE MAIN THOROUGHFARE
- UP TO FIVE BANNER PLACEMENTS AT SHOW (PARTNER PROVIDED BANNERS)
- UP TO FIVE SPOTLIGHTS FEATURES ON THE BORN-FREE WEBSITE (PARTNER PROVIDED CONTENT)
- CROSS PROMOTIONAL OPPORTUNITIES WITH BORN-FREE IN THE FORM OF A LIVE EVENT, PROMOTION, OR PRODUCT
- PROMOTIONAL LITERATURE IN PROMO MAILINGS (PARTNER PROVIDED)
- SIX VIP PASSES TO THE INVITED BUILDER MEET AND GREET PARTY
- SIX ADDITIONAL ALL-ACCESS WRISTBANDS TO BORN-FREE
- PROMOTIONAL LITERATURE AT BORN-FREE REGISTRATION BOOTH (PARTNER PROVIDED)

## SILVER

- PARTNER'S LOGO AND LINK ON BORN-FREE WEBSITE
- PARTNER'S LOGO ON EVENT T-SHIRT AND DAY OF SHOW POSTER (THESE ARE ONLY DISTRIBUTED AT THE SHOW)
- TEN FOOT BY TWENTY FOOT VENDOR SPACE IN MAIN VENDOR AREA
- ONE PARTNER PROVIDED BANNER PLACEMENT ON BORN-FREE GROUNDS
- UP TO THREE SPOTLIGHTS FEATURES FOR THE BORN-FREE WEBSITE. (PARTNER PROVIDED CONTENT)
- PROMOTIONAL LITERATURE IN PROMO MAILINGS (PARTNER PROVIDED)
- PROMOTIONAL LITERATURE AT BORN-FREE REGISTRATION BOOTH (PARTNER PROVIDED)
- FOUR VIP PASSES TO THE INVITED BUILDER MEET AND GREET PARTY

## BRONZE



# REACH OUT

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· BORNFREESHOW.COM ·